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| Risk Category | Component | Probability | Impact | |  | | --- | | **Mitigation** | |
| Financial | Variable profits | High | High | Diversify income (ads, subscriptions). |
|  | Profiting issues | High | High | Mix of ads and premium content. |
|  | High costs | Medium | High | Cut unnecessary expenses, automation. |
| Technology | Cyberattacks | High | High | Strong security, regular updates. |
|  | Website crashes | Medium | High | Cloud backup, load balancing. |
|  | Dependence on platforms | High | Medium | Direct audience engagement. |
| Operational | Fake news, misinformation | High | High | Strict fact-checking, AI verification. |
|  | Plagiarism | Medium | High | Plagiarism checks, strong policies. |
|  | Technical issues | Medium | Medium | Regular maintenance, tech support. |
| Legal | Copyright violations | Medium | High | Follow licensing rules. |
|  | Defamation lawsuits | High | High | Legal review before publishing. |
| Reputation | Loss of trust | High | High | Honest, balanced reporting. |
|  | Social media backlash | Medium | High | Monitor, respond quickly. |
|  | Bias accusations | Medium | High | Multiple sources, neutrality. |